

***** Jane Fonda Open*****

A NOTORIOUS NEIGHBORHOOD NEARLY WENT UP IN SMOKE....
BUT THE FLAMES ARE A DISTANT MEMORY... EXTINGUISHED BY THE SHEER WILL OF
THE PEOPLE WHO LIVE THERE...

(pause)

⌘0 Jane is covered until here-----¶

SOUTH BRONX, NEW YORK... AN ADDRESS OFTEN ASSOCIATED WITH URBAN ⌘1
MUSIC:

1. "PLATOON", #11, CITY 2 tape

2. "WELL WORN PATH", #6, CITY tape¶DECAY. BUT NOW A NUMBER OF COMMUNITIES IN
THE SOUTH BRONX ARE SCENES OF URBAN RENEWAL.

TIRED OF BURNED-OUT, TRASHED BUILDINGS, THESE RESIDENTS TOOK THEIR
NEIGHBORHOODS BACK.... AND TURNED THEM
AROUND.

HI, I'M JANE FONDA.

WELCOME TO PEOPLE COUNT.

THIS TRANSFORMATION IN THE SOUTH BRONX HAS CAUGHT THE ATTENTION OF
THE UNITED NATIONS... AND IS PRESENTED AS A POSITIVE EXAMPLE AT THE U-N CITY
SUMMIT IN ISTANBUL.

>>>

THE SUMMIT, CALLED HABITAT TWO, SEEKS SOLUTIONS TO A RANGE OF DIFFICULT
ISSUES THAT CITIES FACE... ISSUES THAT WILL ONLY BECOME MORE COMPLICATED
AS URBAN AREAS GROW...

AND THEY'RE GROWING FAST!

>>>>

BY THE YEAR 20-25, CITY POPULATIONS WILL DOUBLE, TO FIVE BILLION PEOPLE.
THE SUMMIT WILL TRY TO FIND WAYS TO EASE THESE GROWING PAINS.
IT WILL POINT TO EXAMPLES, LIKE THESE NEIGHBORHOODS IN THE SOUTH
BRONX, THAT CAN SERVE AS MODELS FOR COMMUNITIES ALL OVER THE WORLD.
THESE MODELS ARE BEING CALLED BEST PRACTICES.

>>>>

FILMMAKER AND PHOTOJOURNALIST BARBARA PYLE TRAVELS TO THE SOUTH
BRONX TO FIND OUT JUST WHAT IT TAKES TO BE A BEST PRACTICE:

⌘2 READY BODY OF THE SHOW, TAKE BODY.....¶

####

=====MONTAGE OF FIRE/DESTRUCTION SIRENS=====

==TAPE 26, 53:45ISH==

--YOLANDA--

⌘3 FLAMES, FIRE, ETC...

¶I was a little girl, watching my community being destroyed.

⌘4

YOLANDA/AUGIE TOGETHER...

¶==TAPE 3, 21:30ISH==

==AUGIE==

Buildings were being burned down. Landlords were abandoning buildings...
Even burning up their own buildings for insurance and then came the eighties, it was unlivable.

==TAPE 17, 2:00ISH==

--YOLANDA--

The marshals and ((cut)) the demolition crews came to evict them forcibly from their homes..

*****BARBARA TRACK*****

YOLANDA RIVERA AND AUGIE DEMERA WERE BORN AND RAISED IN THE SOUTH
BRONX.

THEY SAW THIS DESTRUCTION WITH THEIR OWN EYES.

PEOPLE SAY IT WAS LIKE A WAR ZONE.

¶5

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==TAPE 12, 31:35ish==

--TORRES--

The whole Bronx was vacant.. It was a disaster area.

¶6

¶==TAPE 5, 26:30ISH==

--YOLANDA--

No group of individuals should be forced to face the kind of obstacles ¶7

¶that we were forced to face here when the abandonment occurred.

****BARBARA TRACK*****

BUT TODAY, THESE BOMBED OUT IMAGES ARE NEARLY EXTINCT.

((SWISH PAN INTO THE NEW SHINING HAPPY COMMUNITY MONTAGE)))

*****BARBARA TRACK*****

HOW DID A COMMUNITY THAT WAS ONCE THOUGHT OF AS A SYMBOL OF URBAN
DECAY TURN ITSELF AROUND?

==TAPE 5, 23:35==

=====YOLANDA=====

The people. I think that the people are usually considered less or um last in every formula. Here
by putting them first we are able to rebuild the whole community.

****BARBARA TRACK*****

YOLANDA IS THE DIRECTOR OF "BANANA KELLY":

THE FORCE THAT REVITALIZED THIS NEIGHBORHOOD.

((YOLANDA AND AUGIE RUNNING AROUND MONTAGE))))))

(((UNDER MONTAGE)))

==TAPE 5, 18:55ISH==

--YOLANDA--

People need skills.

People need to work.

And then people also need a place to live.

¶8

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*****BARBARA TRACK*****

THOSE ARE THE BATTLE LINES THAT BANANA KELLY DRAWS IN THEIR FIGHT TO BRING THE COMMUNITY BACK.

BANANA KELLY STARTED WHEN RESIDENTS OF A BANANA CURVED SECTION OF KELLEY STREET MOBILIZED TO KEEP THEIR BUILDINGS FROM BEING DEMOLISHED.

==TAPE 5, 20:20ISH==

--YOLANDA--

They looked at the destruction as an opportunity to say, I could look at this very badly or I can take control of my life and contribute something

¶9

¶==TAPE 3, 24:10==

==AUGIE==

The people didn't wanna let them bring ¶10 ¶them buildings down. So they (CUT) stood in front of the bull-dozers and everything and they showed that they ¶11

¶didn't want them to come here and tear down the neighborhoods.

==TAPE 5, 3:22==

--BARBARA--

Banana Kelly be-- began right here on this block?

--YOLANDA--

Right here. This is where we met with the marshals and the demolition crews. (((CUT TO)))Don't move, improve... we're staying, ¶12

¶you can't get us out of here.

==TAPE 5, 2:20ISH===

--YOLANDA--

From that point forward what we learned was not only that we could save the place that we were calling home, but that we could save our lives.

==TAPE 3, 25:25==

==AUGIE==

You want to live comfortable, you want to live as normal human beings not as ¶13
¶animals. You want to live a decent life.

¶14

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==TAPE 17, 20:37==

--YOLANDA--

We first started with saving our own buildings.. the place we wanted to call home.

¶15

¶==TAPE 17, 21:20ISH==

--YOLANDA--

We do things block by block, it may take one building on that block, and then it'll expand to finish off the other blocks. ((cut to)) It includes people from the very beginning, the people that are there.

¶16 SUPER 911 MONTAGEMUSIC:

"THE GAME 1", #14, CITY TAPE¶((SUPER 911 NAT BREAK))

==TAPE 5, 5:00==

The residents here believe that the ¶17

¶only thing standing in their way was poverty. ((CUT TO)) But that they could learn how to be contributing citizen, take responsibilities for their lives, and control their destiny..

****BARBARA TRACK****

THESE PEOPLE PUT THEIR OWN SWEAT INTO THE COMMUNITY.
A STRATEGY THAT'S CALLED "SWEAT EQUITY"..

==TAPE 5, 16:40ISH==

--YOLANDA--

You bring families from the community that are interested in investing their money as well as their skills in rehabilitating the place that they're going to call their home, and then they own it cooperatively.

=====YOLANDA=====

TAPE 5 25:55ISH

This community transforms itself because we took the responsibility instead of waiting for someone to say hey you know maybe it's a good idea for you to do it.

⌘18 music used:

"theme mx" tape, cut 5, "DesertTwilight"

¶*****BARBARA TRACK*****

BANANA KELLY BUYS BUILDINGS, AND PUTS PEOPLE FROM THE COMMUNITY TO WORK MANAGING THEM.

==TAPE 7, 13:56ISH==

⌘19 ¶==YOLANDA==

I've dedicated November as management ⌘20 ¶month.
(((EVERYONE CLAPS)))

⌘21 ¶

==TAPE 7, 11:44 nice shot of Yolanda laughing

==TAPE 7, 14:15ISH==

⌘22

¶==YOLANDA==

The idea is to start 1996 clean, with 1996 stuff only...⌘23 ¶

==TAPE 7, 16:21 THEY LAUGH ABOUT ⌘24

¶SOMETHING==

==YOLANDA, TAPE 7=====

Thanks alot

⌘25 TAPE 26, 52:05-----¶--YOLANDA--

Oh, the women have uh in that in Banana Kelly and in their community has been uh wonderful, because we've broken out of the traditional roles that we were in as just, mothers, daughters, uh you know, spouse, you know, cooking, cleaning, raising children, to working with our men hand in hand to not only design projects, but actually get into industries that you never saw a woman. Uh, for instance when I go to a meeting or any woman in my company goes to a meeting in this industry that we're in it's male dominated. And yet we're able to introduce the female thought process, management process, administration and design process which ⌘26 ¶is critical ((CUT)) now with women interacting in these fields and providing their ideas of what is possible. You are, seeing so much change.

*****BARBARA TRACK*****

⌘27 ¶

THE CHANGE IS MOST OFTEN VISIBLE IN THE YOUNG PEOPLE ENLISTED TO HELP⌘28

music used: "PEACE OUT"

¶WITH THE BUILDING RENOVATIONS.
THEY GET THEIR JOB TRAINING FROM AUGIE.
((((JOB TRAINING MONTAGE))))

==TAPE 1, 17:00ISH==

--BARBARA--

How hard is it to get jobs up here in the Bronx?

--AUGIE--

Very hard, very hard.

(CUT TO)

==TAPE 1, 17:25ISH==

--AUGIE--

At least now, with these kids working on an actual job, if they go look for another job they could have something on their resume that say, yeah, I actually did this.

==BARBARA==

You can take the kids from theoretical class room work like this and .

==AUGIE==

Put 'em right into the field.

==BARBARA==

Put 'em right into the buildings.

α29

¶==TAPE 1, 8:38==

--AUGIE--

I learned a lot of the stuff in the field. So I feel teaching 'em, exactly, everything I learned while I was in the field, they learned. I'm not teaching them anything that they're not gonna use.

==TAPE 1, 18:28==

-- JULIO--

What have I learned? I learned electricity, plumbing, carpentry. So much I learn I can't say, it's a lot.

(((nat break about electricians assistant)))

--BARBARA--

I thought I had a future in this. Nope, I guess I might make electrician's assistant, but no electrician.

*****BARBARA TRACK*****

LAST YEAR YOKO WAS ONE OF AUGIE'S STUDENTS

⌘30 ¶((((YOKO AND AUGGIE MONTAGE))))

*****BARBARA TRACK*****

NOW HE'S AUGIE'S ASSISTANT.

⌘31 music used: "THOUGHT PROCESS", #9, City tape¶

==TAPE 1, 9:50==

--YOKO--

⌘32 ¶I was a stock boy. And then I came to Banana Kelly and I got a real job and now I pay taxes..

⌘33

¶
=====(YOKO)=====

TAPE 1 11:30

You get self esteem when you see, damn I did this wall, I did this room.

⌘34

¶==TAPE 1, 9:35ish==

--YOKO--

Augie's a good teacher you know. He, he teach you step by step. And if you don't understand something, he'll go through a problem over and over until you get it.

==TAPE 4, 2:10==

==AUGIE==

It makes me feel great um I mean when I see a kid go out there and he gets a ⌘35

¶contract on his own and does a job, and he tells me yo Augie thanks a lot man, that stuff that you taught me in class ⌘36

¶man, I was doin' it and my boss says you know how to do that? Who taught you that? And he says well Augie taught me how to do that you know I mean I feel so great when a student can come up and tell me that that I did somethin' that I showed him somethin' that he can use later on in life.

⌘37

¶*****BARBARA TRACK*****

NOT ONLY HAS YOKO CHANGED HIS OWN LIFE.. HE'S ENCOURAGING HIS FRIENDS TO ⌘38

¶DO THE SAME.

SOME OF THEM ARE TAKING PART IN A YEAR LONG YOUTH PROGRAM.. THAT STARTS ⌘39 music used:

"WIDE WORLD"

¶WITH CLASSROOM EDUCATION.

==TAPE 18, 20:40==

--YOLANDA--

You're gonna learn that learning is fun. It's just that someone taught you somewhere that it is not fun. They didn't make you feel comfortable. That's in the past.

==TAPE 18, 22:10ISH==

--YOLANDA--

You're gonna learn that there was nothing ever wrong with you in school and that's the setting, that you've got it all. It's just that the teacher has to help you know how to bring it out. ((CUT TO))

Whatever you've learned that you feel is not good for you, we're gonna help you unlearn it. That's the beauty of it.

==TAPE 18, 15:35ISH==

¶40

¶--YOLANDA--

We don't quit. We quit when you quit. So when you give up we hafta give up because it's really your responsibility to do whatever it is you have dreamed about doing. And you can make those dreams come true because we're going to teach you the concept.

==TAPE 12, 27:26ISH==

--DEJESUS--

Its encouraging, uplifting. You know nobody can come here with their head down. Everybody can come here their head is up, and it will remain up. Because you can't be scared in here.

¶41 "FLASHBACK" B/W VIDEO..... MUSIC USED:

"HANG TEN" (pulp fiction),#16, City 2 tape.

¶

*****BARBARA TRACK*****

IN ADDITION TO OFFERING JOB TRAINING AND CLASSROOM EDUCATION, BANANA KELLY ALSO GIVES LOANS AND ASSISTANCE TO PEOPLE STARTING NEW BUSINESSES.

((NAT BREAK: FUN WITH B. AND NEWT)))

¶42

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==TAPE 5, 6:30ISH==

¶43

¶--YOLANDA--

Because in traditional settings, especially traditional bank um criteria ¶44

¶for loaning money, um it's very strict and it's very harsh um and if you don't meet that criteria, and most of the people here may not meet that ¶45 ¶criteria. You won't be able to start your dream, or make it come true.

((cut in with black/white video nat breaks))

==TAPE 15, 8:23 NEWTON==

Without them, I don't think we could have reached where we are.

==TAPE 10, 4:09 YOCASTA==

It's a dream come true...

¶46

¶

==TAPE 5, 5:25ISH==

--YOLANDA--

When no one will invest in their idea or in the person, we invest in them since we manage a revolving loan fund.

¶47

¶==TAPE 5, 5:31==

--YOLANDA--

We also provide technical assistance on how to start a business, we help form relationships with banks, in case they need a loan.

¶48

¶

*****BARBARA TRACK*****

NEWTON REID TOOK HIS LOAN AND EXPANDED THE PRODUCTION OF RADCLIFF ICE
¶49 music used:

"Summit 2", cut #15, "Urban

Dreams"¶CREAM.

===tape 14, 20:53==

--BARBARA--

What's this you're puttin' in?

--NEWTON--

This is the ice cream mix. This is the base for all the flavors that we make.

--TAPE 14, 21:13--

--Newton--

There we turn on our machine. (TURNS ON LOUD MACHINE) (BOTH LAUGH)

--Newton--

It gets pretty loud in here.

--Barbara @ 21:24--

So what flavor is this?

--Newton--

This is grape nut.

--TAPE 14, 21:56--

--Barbara--

So this is all there is to it? You just pour it in to here and it makes ice cream?

--Newton--

That's it.

--Barbara--

That's it?

--Newton--

That's it. You're gonna watch it come out.

****BARBARA TRAK***

YOCASTA REYES GOT ONE OF THE FIRST LOANS.

BANANA KELLEY HELPED GET HER AND HER HOMEADE SEASONING OUT OF THE KITCHEN AND INTO MASS PRODUCTION.

⌘50 music used:

"SOCA 2", #17, City tape¶

((SOT OVER MONTAGE))

==TAPE 9, 20:43==

--YOCASTA--

Banana Kelly helped me to um adjust my business plan and (cut to) gave me the loan to become a marketing company ⌘51

¶instead of a manufacturing.

--TAPE 8, 4:10--

--yocasta--

Isn't that amazing?!

⌘52

¶

==TAPE 9, 19:10ISH==

⌘53

¶--BARBARA--

How'd you get the idea to make this Yocasta?

--YOCASTA--

Ah I like to cook, an my kitchen making things up and trying to um um please my husband, he didn't like to see the onions or the peppers on top of the food, the rice and the beans and I just
#54 ¶blend all the vegetables together...

((NAT BREAKS))

==TAPE 10, 2:40ISH==

==YOCASTA==

#55

¶...instead of working for someone else le-- let's market the product. Sofrito Rico thas
thas what it is.

#56 ¶((NAT BREAK))

(((((MONTAGE OF BARBARA HELPING YOCASTA TRY SOFRITO RICO))))

#57

¶==TAPE 10, 4:04ISH==

==BARBARA==

When you see people eating it and liking it, whadda ya think?

--YOCASTA--

It's a dream come true (SMILES)

#58

¶

*****BARBARA TRACK*****

#59

¶

THE TRUST BANANA KELLY PUTS IN PEOPLE PAYS OFF..

==TAPE 5, 6:55ISH==

--YOLANDA--

Since we invested in their dream, and we believed in them, our success rate in terms of collection
is very very high.

#60

¶

*****barbara track*****

CREATING JOBS ONE BY ONE IS NOT ENOUGH FOR BANANA KELLY
THEY PLAN TO CREATE JOBS BY THE HUNDREDS.

==TAPE 24, 39:57ISH==

--BARBARA STAND UP--

This abandoned railyard is the future home of the Bronx Community Paper Company, a
factory designed to put people and the environment on the same track.

*****B. STILL RAILYARD MONTAGE*****

#61

¶

*****BARBARA TRACK*****

THE IDEA FOR THE PLANT WAS #62

¶INTRODUCED BY ALAN HERSKOWITZ, A SCIENTIST AT THE NATURAL
RESOURCES DEFENSE COUNCIL.
TOGETHER, YOLANDA AND ALLEN MEET WITH THE COMMUNITY TO TURN THEIR
PLANS ¶63 ¶INTO REALITY.

¶64 music used:
"WIDE WORLD"¶*****START MONTAGE*****

==TAPE 25, 31:39==
--YOLANDA--

This is a very special project because this was designed by this community((cut)) its about jobs, its about community investment... It's about how do you clean up the environment. Or how you bring in businesses that are safe, instead of just letting people plan without any community voice or participation in the process.

=====YOLANDA=====

TAPE 26 43:33
Our motto is 'we won't quit until you quit'.
(YOLANDA LAUGHS)

=====ALLEN=====

TAPE 25 44:55ISH
There's gonna be a waste paper sorting plant, ok. Now exactly how much paper comes into this plant, depends on how competitive it is.

=====WALLACE=====TAPE 26 35:14

Is there anything in particular you want the residents of the area right here to do, as far as being connected and communicating with Banana Kelly?

=====ALLAN=====

TAPE 26 33:46
The most important thing to do
is to learn what the proposal is, and help improve it.. make it work.

TAPE 26, 40:17

--GUY--
As concerned citizens we want to have quality employment.

TAPE 26 51:10ISH

=====YOLANDA=====

That's an act of citizenry.
They're not sitting there passively...
¶65 ¶they're saying, 'we want them,
what do we got to do to get them, how do we help you'.

==TAPE 26, 50:20ISH==

--YOLANDA--

The men have come out to this meeting saying, 'we want jobs, we're interested in your plant, we're happy to know, learn that the community is involved in it', and I particularly feel proud befor', because for a long time the men have been hidden. And and and they do not participate publicly in a lot of the of the meetings that we have, because it involves other kinds of projects, but because this is a uh manufacturing project, they're coming out. And they're asking questions that are vital to them.

*****BARBARA TRACK*****

FOR YOLANDA, THE OPENING THE PAPER COMPANY WILL BE A DECISIVE VICTORY
IN THE ONGOING BATTLE TO SAVE THE SOUTH BRONX.
IT WILL MARK A MAJOR MILESTONE FOR HER AND HER COMMUNITY.

==TAPE 26 54:45

==YOLANDA==

This community now begins its cycle back into complete health and wholeness, like it was before it was destroyed.

67 CUT TO BRIDGE-----¶

*****JANE BRIDGE*****

YOLANDA, AUGIE, AND EVERYONE AT BANANA KELLY, HAVE DRAWN PRAISE FROM THE ORGANIZERS OF THE U-N CITY SUMMIT, HABITAT TWO.

THEY'VE BEEN INVITED TO CARRY THEIR MESSAGE TO THE WORLD:
"DON'T MOVE, IMPROVE"

#####

68 AND NOW, BACK TO THE SHOW-----¶

==tape 16, 18:25==

--yolanda--

Okay Habitat two

((pulls out H2 info in file))

==TAPE 18, 1:40==

--YOLANDA--

You need civil society's voice to guided development.

We have something to say you see. We have 20 years of experience dealing with the same issues and we have done it where governments as well as business and the civil societies have won, not lost but they've won because they've all been willing to listen to each other. And and participate at the same table together as equal partners.

*****BARBARA TRACK*****

ONE OF THESE PARTNERS IS DR. WALLY N'DOW. AS SECRETARY GENERAL OF THE CITY SUMMIT, HE IS SPREADING THE WORD ABOUT THE IMPORTANCE OF BEST PRACTICES.

69 NYC #7, 16:35ISH¶--WALLY--

The best practices initiative is the most living characteristic, the most vital component of the preparation for Istanbul. Where through the success stories we have heard, good examples of what has worked, can be shared. Where the United Nations, with your partnership and your support, is building this global information base which we hope will be accessed in a very simplistic fashion by the world community at large.

*****BARBARA TRAK*****

YOLANDA AND BANANA KELLY WERE HONORED AS A BEST PRACTICE, FOR THEIR WORK IN THE SOUTH BRONX.

70 NYC #7, 18:05¶ --Cisneros guy--

...the name of the organization is Banana Kelly; and is truly nationally famous for its commitment to health, economic growth, and self-sufficiency of individuals in the South Bronx.

Thank you both ((CUT)) for your work.

((NAT BREAK))

71 NYC #6, 13:13¶--Barbara--

Wally- I want you to meet my best practices. (LAUGHS)
--Wally--
Hello...
--Barbara--
This is Banana Kelly...
--Wally--
Hello there.

*****BARBARA TRAK*****

072 music used:

"INTEGRITY", #12, CITY tape

THE LEADERS OF THE CITY SUMMIT HAVE RECRUITED YOLANDA, AND SHE'S PROUD TO SHARE HER BANANA KELLY FORMULA.

073 NYC #7, 23:59

--YOLANDA--

Well, the first thing people have to do is sit down, get together, and have a conversation. Sometimes that's the hardest piece of it. The second thing that they have to do is talk about their hopes, and their dreams, and their aspirations. Their beliefs about themselves and what they are capable of doing. And the last thing that comes out of that is the work that will perform and represent those things that they talked about. The knowledge that they created and the things they want to do. That is our formula.

*****BARBARA TRAK*****

A PART OF HER FORMULA FOR SUCCESS IS STAYING INFORMED. AND SHE SHARES HER KNOWLEDGE WITH THE COMMUNITY.

--YOLANDA SPEECH--

>>TAPE 22, 24:00<<

Sustainable communities, its not a new notion...

>>23:38<<

We feel that what is happening throughout the country, and in many parts of the world, is not new to the people who have been doing it.

>>24:09<<

That's not new to us because we've had to reconstruct our lives. What is new, is sharing that information on a national level so that our country could make monetary, fiscal, and trade policies that do not hinder us from accomplishing those things that we want to accomplish on the ground.

>>25:25ish<<

We believe that every block and the people who make up that block, or whether its a village and the people that make up that village, its what happens there every day that is sustainable, is what contributes to this global issue of how do you build a policy, or how do you channel resources, or how do you do this thing.

>>22:15<<

Maybe perhaps the answers to our problems are not local anymore, or even national or regional. Maybe it has to do with what's happening on the global uh level.

>>25:15ish?<<

You have abject poverty in other parts of the world like nothing we've ever known here.

>>27:30ish<<

...you can't continue to ignore that, because we've come to learn that we have what we have here because its built on the agony that's happening around the world.

>>tape 23, 2:45ish<<

They should be the biggest the loudest voice to be heard across the world- let's put people first for a change.

074 TAPE 18, 2:01--Barbara--

What's your message to the City Summit?

--Yolanda--

People are assets. They count. It's insane not to listen to them. We have so much to offer, if we are just given an opportunity to share our knowledge of what sustainable community is all about. Since we have to be the ones that sustain those communities by living there and working there, and raising our families there.

*****BARBARA TRAK*****

YOLANDA AND BANANA KELLY HAVE BEEN SHARING THEIR EXPERIENCE FOR YEARS THRU THE MEGA-CITIES PROJECT. MEGA-CITIES FINDS PROJECTS LIKE BANANA KELLY, PUBLICIZES THEM, AND TRANSFERS THE MODELS TO OTHER CITIES.

075 NYC #10, 9:45--JANICE--

I think they are really a model of urban leadership for the 21st century.

076 NYC #10, 10:30--JANICE--

When they hear what's working in the South Bronx in Banana Kelly, they can apply that in Calcutta or Mexico City or Rio de Janeiro.

*****BARBARA TRACK*****

IN FACT, BANANA KELLY'S MODEL IS ALREADY BEING APPLIED IN LOS ANGELES.

077 NYC #10, 6:35--JANICE--

this is how neighborhoods are gonna show the world that the energy and creativity to solve our problems is right here, right now.

078 AND WE'RE OFF TO THE CLOSE.....

*****JANE TRACK*****

IF YOU WANT TO HELP SOLVE PROBLEMS IN YOUR OWN CITY, RIGHT HERE, AND RIGHT NOW.... MEGA-CITIES CAN HOOK YOU UP WITH PEOPLE WHO HAVE ANSWERS. TO FIND OUT MORE, WRITE:

MEGA-CITIES
915 BROADWAY
SUITE 1-6-0-1
NEW YORK,
NEW YORK
U-S-A 1-0-0-1-0

MEGACITIES NOT ONLY WORKS WITH BANANA KELLY... IT COLLABORATES WITH URBAN RENEWAL PROJECTS ALL OVER THE WORLD.

BANANA KELLY, ALONG WITH DOZENS OF OTHER BEST PRACTICES, IS GOING GLOBAL, BY LEAPING ONTO THE INTERNET.

IN CONJUNCTION WITH THE U-N CITY SUMMIT, A COMPUTER DATA BANK HAS BEEN COMPILED OF MANY OF OUR BEST PRACTICES.

THROUGH THIS DATA BANK, PEOPLE FROM ALL OVER THE WORLD ARE LEARNING FROM EACH OTHER...

THEY'RE DISCOVERING WHAT AVENUES TO PURSUE, AND PITFALLS TO AVOID, IN TURNING THEIR OWN COMMUNITIES AROUND.

IF YOU WOULD LIKE MORE INFORMATION ABOUT THESE BEST PRACTICES... WRITE:

PEOPLE COUNT, IN CARE OF

THE TOGETHER FOUNDATION.
AT 55 EAST 75TH STREET
NEW YORK,
NEW YORK
U-S-A 1-0-0-2-1

BY WRITING TO THIS ADDRESS, YOU CAN HELP BEST PRACTICES BECOME COMMON PRACTICES.

BANANA KELLY'S MESSAGE:
"DON'T MOVE, IMPROVE".. IS A CHALLENGE TO US ALL.

I'M JANE FONDA.

THANKS FOR JOINING US ON OUR JOURNEY... TO SEE HOW THE ACTIONS OF ALL PEOPLE COUNT.

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